



ECIME 2014



8th European Conference on IS Management and Evaluation University of Ghent Ghent - Belgium 11-12 September 2014

Conference Chair: Geert Poels, Ghent University, Belgium
Programme Co-Chairs: Jan Devos, Ghent University, Belgium and Steven De Haes, University of Antwerp & Antwerp Management School, Belgium

Call for Papers, PhD Research, Case Studies, Work in Progress/Posters, Round Table Proposals, non-academic Contributions and Product Demonstrations

Mini Track: SMEs and IT/IS evaluation
Mini Track Chair: [Jan Devos](#), Ghent University, Belgium

Small and medium-sized Enterprises (SMEs) play a significant role as engines of economic and social development all over the world. Many scholars argue that a small and medium-sized enterprise cannot be seen through the lens of a large firm. Therefore, the limited theories for IT/IS (Information Technology/Information Systems) evaluation in large organizations cannot be linearly extrapolated to SMEs, since we are dealing with a completely different economic, cultural and managerial environment.

This mini track aims at IT/IS research, qualitative as well as quantitative, conducted in the specific context of SMEs. Also more practice-oriented papers, case studies, and reflective papers are welcome.

The possible topics of interest include, but are not limited to, the following domains:

- IT/IS Outsourcing, IT/IS Vendor management
- Project Management
- Cloud Computing, Social Media, Big Data in SMEs
- Enterprise Applications (ERP, CRM) in SMEs
- IT/IS success models for SMEs
- IT/IS security in SMEs

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and details of the proceedings accreditations are listed on the [conference website](#).

Selected papers presented at the Conference will be considered for publication in the [Electronic Journal of Information Systems Evaluation](#). ISSN: 1566-6379. The journal appears on several international lists. Full details are available on the [conference website](#).

As well as full academic papers, the following submissions are welcomed:

<http://academic-conferences.org/ecime/ecime2014/ecime14-home.htm>

A conference managed by Academic Conferences and Publishing International Limited

Work in Progress/Posters Researchers are invited to submit current projects which are either at the proposals stage or are work in progress.

PhD Research: Doctoral Candidates are invited to submit papers describing their research.

Case Study Submissions; Submissions should be written to publishable standards.

Non-Academic Contributions; Contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Round Table Proposals; Topical subjects proposed for discussion.

Product Demonstrations and Exhibitor Opportunities: If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages.

Submission details

Abstracts: All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by 20 February 2014. Please read the [Abstract Guidelines](#) before submitting.


Submission: Online via the [submission form](#). Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author. <http://academic-conferences.org/ecime/ecime2014/ecime14-abstract-submission.htm>

Full paper: Only required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references. Submission date will be no later than 10 April 2014. Please read the style guidelines document. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Amanda Kennedy](#) with the [submission checklist and copyright form](#).

Due to the large number of papers expected for this conference, the committee prefers that an author presents only one paper. However, if multiple papers are accepted for publication and presentation, each paper requires a separate registration fee. Author registration and payment must be completed by **7 August 2014** and there are special [discounts](#) available for earlybird registration and group bookings, including a special reduced rate for supervisors and students attending together.

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates	
Abstract submission deadline:	20 February 2014
Notification of abstract acceptance:	27 February 2014
Final copy of full paper due:	10 April 2014
Notification of paper acceptance (subject to any requested changes):	19 June 2014
Earlybird registration closes:	3 July 2014
Final paper submission (with changes):	17 July 2014
Final author payment date:	7 August 2014



This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://academic-conferences.org/ecime/ecime2014/ecime14-call-papers.htm>